



FOR IMMEDIATE RELEASE
DATE: 07-26-09

Contact: Sergeant Ray Arretche
951-922-3170

BANNING POLICE DEPARTMENT TARGETING SEATBELT OFFENDERS *CLICK IT OR TICKET Campaign to save lives*

Banning, California – Banning Police Department will be out in force in the areas of Ramsey Street and 8th Street and Ramsey Street and Hargrave Street on Friday, July 31st saving lives by enforcing the California's seatbelt laws. The increased effort is part of the on-going *Click It or Ticket* campaign. The campaign relies on heavy enforcement and public education as a means to help California achieve 100 percent seatbelt use. The state's seatbelt use rate in 2008 was 95.7 percent.

"We want to make sure that all drivers and passengers buckle up on every ride, day and night," said Police Chief Purvis. "Our officers will be on the lookout for those who are not buckled up and for teens and children not riding properly restrained."

California has a primary seat belt law, which requires that every passenger in the car, including the driver, is required to wear a seatbelt at all times. If stopped and found to be in violation, law enforcement will issue citations without warning.

The Banning Police Department will be out at all hours during the year, including nights and weekends, making sure that everyone is safely buckled in. They will be watching teens closely, as their buckle up rate lags behind adults, yet they are disproportionately involved in more crashes. Proper restraints can increase chances of surviving a serious crash by 50 percent.

Funding for the operation to support California's *Click It or Ticket* campaign was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.